

Source handcrafted products from

INDIA

Virtual Buyer Seller Meet

23-25 March, 2021

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FACT SHEET:

<i>Focus Markets</i>	Latin American & Caribbean Countries (LAC Region) such as Chile, Brazil, Peru, Argentina, Colombia, Mexico, Panama, Ecuador, Guatemala, Paraguay, Uruguay, Venezuela & more...
<i>Platform</i>	Digital Platform (Virtually)
<i>Website</i>	www.indianhandicrafts.epch.in
<i>Date</i>	23 – 25 MARCH, 2021
<i>Times / Hours</i>	0900 Hrs to 1800 Hrs (GMT-3)
<i>Participants</i>	Approx. 50 Indian exhibitors / manufacturers
<i>Products Profile / Category</i>	<ul style="list-style-type: none"> • Home Decorative, Gifts including Corporate Gifts • Houseware, Tableware, Kitchenware & Hotel-ware including EPNS • Textiles, Home Furnishings and MADEUPS • Bathroom Accessories • Lawn Garden Ornaments and Accessories • Lamps Lighting and Accessories • Furniture and Accessories • Carpets Rugs and Floorings • Fashion Jewellery & Accessories • Sustainable Eco-Friendly Crafts • Christmas and Festive Decoration • Candles, Incense Sticks, Potpourri, Meditation and Aromatics • Handmade Paper Gift Wraps and Ribbons including Soft Toys
<i>Visitors Profiles</i>	Buyers, Importers, Wholesalers, Distributors, Buying Office, Independent Retailers, Chain Store, Departmental Store, Investors, Franchising Agents, E-Trainers, Advertising Agencies, Press & Media, Designers, Architects, Government Trade Bodies, Trading & Retailers Association etc.
<i>Highlights of Virtual Buyer Seller Meet</i>	<ul style="list-style-type: none"> • B2B – Buyer Seller Meet • Free access for the buyers & visitors • Product based search option for buyers & visitors • Opportunity to connect participants with buyers, brands & retailers • Extensive promotion of products through digital medium – web, social, e-mailers and more • Opportunity to Indian manufacturers to connect online with fellow business associates, partners and customers • Webinar & Digital Sessions • Dedicated matchmaking with buyers & visitors • Exclusive analytical report
<i>Organiser</i>	Export Promotion Council for Handicrafts (www.epch.in)
<i>Associate Organiser</i>	Indian Embassies & Consul General Offices in Latin American & Caribbean Countries (LAC Region)
<i>Supported by</i>	O/o Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India
<i>Associate Partner</i>	Local Chamber of Commerce, Trade Promotion Bodies, Retailers Association